



PARCLINES

FORENSIC VEHICLE VALUATION

MEDIA KIT · 2026

ABOUT

We value the car — and the culture that made it matter.

Parclines is a forensic valuation database for collector vehicles. A price guide tells you what a car costs; we think that's half the story. Every value we publish weighs three things — condition, authenticity, and cultural significance — across every era, from prewar coachwork and rare Porsches to dune buggies, JDM legends, and modern restomods. Don't see yours? Tell us — if it was built, we'll research it.

FAST FACTS

WHAT IT IS

Forensic valuation database for collector vehicles

CATEGORY

Automotive · valuation & appraisal · data

LAUNCH

September 2026

DIFFERENTIATOR	Scores cultural significance as its own axis, alongside condition and authenticity
USE CASES	Estate & probate (IRS Form 706), insurance / agreed-value, pre-purchase, forensic authentication
WEBSITE	parclines.com
CONTACT	info@parclines.com

THE THREE PILLARS

Condition · Authenticity · Culture. Most guides price only the metal. Parclines measures the meaning too — neutral and data-driven, never hype.

SPECIALTIES

Collector Vehicle Valuation

Forensic, defensible values for collector vehicles of every era.

Estate & Probate Valuation

Every vehicle valued defensibly for estate settlement and IRS Form 706.

Insurance & Agreed-Value Support

Evidence-based figures and clear condition grading for coverage.

Pre-Purchase Valuation

Market-anchored values with original-vs-clone and provenance checks.

Forensic Authentication

Original-vs-clone, numbers-matching, and build-identity analysis.

Provenance Research

Ownership history, documentation, and cultural significance.

Restomod & Modified Valuation

Values that credit the work and the shop behind the build.

Market Analysis & Trends

Where collector-car values are moving, by marque, model, and segment.

BRAND — COLORS



Ink
#16140F



Bone
#F4EFE6



Petrol Teal
#15606E



Gold #B8862F (mark
only)



Oxblood
#6E2231

Type: Fraunces (display) · IBM Plex Sans (body) · IBM Plex Mono (labels & data).

Mark: the crosshair medallion — use as provided, resize only; gold is reserved for the mark.

ASSETS IN THIS KIT

- Profile logo — 800×800 (dark & bone), circle-safe
- Channel / cover banner — 2560×1440 (dark & bone)
- Video / image watermark — transparent PNG, 150×150 & 300×300
- Coming-Soon post images — portrait, square, cover (dark & bone)

Press & partnerships: info@parclines.com

Web: parclines.com · Launching September 2026